

MARKETING MANAGER MEDICAL DEVICES

Full-time

- » Based in Vienna
- » Dynamic and motivated team
- » Independent work environment
- » Innovative medical products and projects
- » Your chance to leave your footprint

PIUR and your Role

For our Vienna office, we are looking for a Marketing Manager to implement our global marketing strategy for our innovative tomographic ultrasound solutions. Together, we want to revolutionize the medical imaging market and provide patients better access to safe and affordable imaging diagnostic.

Your tasks include market research, development of business cases for various markets and products, prepare convincing marketing material, and drive social media and other marketing campaigns.

While located in Vienna, you might have to travel occasionally to meet customers and support the team during conferences, presentations, and workshops.

Responsibilities

- Develop brand building plans and marketing materials
- Drive social media and other marketing campaigns
- Develop convincing business cases for individual markets and products
- Attend clinical conferences
- Identify new clinical applications and markets for our products

Skills & Qualifications

- Excellent German & English skills
- 3-5 years of marketing experience in healthcare
- Independent and proactive work attitude
- Open-minded and strong team player
- Beneficial: Background in ultrasound

Apply now: hr@piurimaging.com